

## **IMAGING DATA CAPTURE : Simple as ABC**

SEECHECK is the first data capture software product to integrate image capture, automated recognition technologies and reject/repair functions with traditional data capture methodologies, in a seamless simple to use system that works on open systems platforms.

As a data capture software product, it is causing fundamental re-appraisal of data capture processes. In one recent confidential case study, a company had moved a decade ago from production-oriented data capture to user department data capture, tripled the labour content for the same volume and quadrupled the cost per form processed, devalued the quality and accuracy, increased customer complaints (and staff to deal with them) and not realised the problem until it was revealed by a work process analysis study that teased out activity-based costs (ABC)!!

SEECHECK is designed to bring quality, accuracy and productivity to the desktop, workgroup and the entire enterprise, through the use of a thorough scientific approach to collecting, verifying, validating and formatting data from whatever source - forms, documents, fax, teleworking - and feeding the data into appropriate processing systems.

SEECHECK is aimed at organisations that wish to improve Service Performance, reduce paper flow, contain and reduce operating costs, and grow profit margins or surpluses.

In another confidential case study, an organisation counted the number of different forms it used and where possible identified the cost per form processed. A Boardroom sweepstake on types of forms and volumes was so far out that the money was donated to charity, although one Director came close to guessing the cost per form of one of the volume forms. The point of course was that no one was controlling the costs, the Board had never seen the data presented on a cost per activity base - and neither had the Management - and so guessing was the only option.

Once the costs are identified it isn't hard to find good methods to reduce them. SEECHECK is contemporary technology applied to an activity that has been long neglected. The benefits are available quickly for those who seek them.

**ABC: Activity-Based Costing**

**Analysing and apportioning labour and overhead costs based on what people actually do.**

### **Data Capture**

**Data capture is the process for converting paper-based and oral-based information into a computer-readable medium.**

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